

# Midwest President–Elect Training Seminar 2021

March 5-7, 2021

Westin Chicago Northwest  
400 Park Boulevard  
Itasca, Illinois 60143

Midwest PETS: [www.midwestpets.org](http://www.midwestpets.org)  
Midwest PETS mobile link: [m.midwestpets.org](http://m.midwestpets.org)  
Rotary International: [www.rotary.org](http://www.rotary.org)

RI Convention: [www.riconvention.org](http://www.riconvention.org)

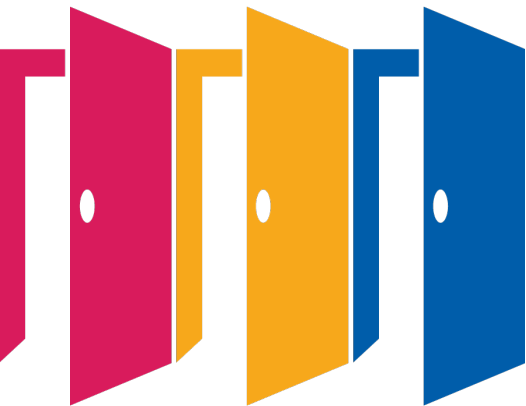


6-10 June 2020  
Honolulu, Hawaii

# Rotary Midwest PETS

PRESIDENT ELECT TRAINING SEMINAR  
DISTRICTS 6220, 6250, 6270, 6420, 6440, 6450, 6460

March 6, 7, & 8, 2020



Rotary Opens Opportunities

## Saturday March 7, 2020

6:30 – 8:00 AM **Breakfast Buffet – Grand Ballroom**  
PETS Registration Re-opens in Chambers  
**\*NOTE: All sessions will begin exactly at the time listed. Early seating is strongly recommended.**

8:05 – 9:00 AM **Opening General Session #1**  
Welcome– PETS Chair Suzanne Ellerbrock  
& Vice Chair – Dean Ryerson  
Introduction of District Governors Elect  
**Featured Speaker – Larry Lunsford, Past Rotary International Director**

9:00 – 9:15 AM Transition and Networking Opportunity  
Vendors & Exhibitors  
**Coffee & Refreshments at Multiple Locations**

9:15 – 10:15 AM **District Breakout #2**  
Transition and Networking Opportunity  
Vendors & Exhibitors  
**Coffee & Refreshments at Multiple Locations**

## Friday March 6, 2020

10:00 AM **PETS Registration Opens**  
Facilitator Training  
Electives  
50 minutes sessions start at 1:00, 2:00 and 3:00 PM.  
a) Fundraising Idea Bank  
b) Social Media & Branding  
c) Rotary 101  
d) The Legal Aspects of Rotary  
e) Strategic Planning & Continuity  
f) Rotary Resources

11:50 – 3:50 PM **Computer Lab – “My Rotary- Rotary Club Central”** Gallery Ballroom  
**Coffee & Refreshments at Multiple Locations**  
Transition time  
PETS Registration in Chambers  
District Breakout #1  
Hospitality and Networking, Cash Bar in Atrium  
6:30 – 7:30 PM **Dinner Buffet – Grand Ballroom**  
7:30 – 8:00 PM **Featured Speaker – Tom Thorsen, Rotary International Chief Strategic Officer**  
8:00 – 10:00 PM **Social Time**

## Saturday Schedule (continued)

10:30–11:20 AM **Presidents Elect Breakout by Choice#1**  
**See your personal agenda for assigned selection**

1. PR/Public Image
2. How To Run Effective Club & Board Meetings
3. Working with Volunteers/Leading Leaders
4. Public Speaking
5. Conflict Management
6. Change Management

10:30 – 11:20 AM **Presidents Nominee Breakout #1**  
Membership Strategies

10:30 – 11:20 AM **Assistant Governors Breakout #1**  
Helping Good Clubs Become Great Clubs

11:20 – 12:20 PM **Lunch Buffet - Grand Ballroom**

12:20 – 1:05 PM **General Session #2 Featured Speaker – Pauline Perreault, Co-Founder of 6 Be’s**

1:05 – 1:20 PM Transition & Networking Opportunity  
Vendors & Exhibitors

1:20 – 2:10 PM **Presidents Elect Breakout by Club Size #1**  
Engaging Your Members

1:20 – 2:10 PM **Presidents Nominee Breakout #2**  
Solving Problems & Building Consensus

1:20 – 2:10 PM **Assistant Governors Breakout #2**  
Transition and Networking Opportunity  
Vendors & Exhibitors

**Coffee & Refreshments at Multiple Locations**

2:25 – 3:15 PM **Presidents Elect Breakout by Choice #2**  
**See your personal agenda for assigned selection**

1. PR/Public Image
2. How To Run Effective Club & Board Meetings
3. Working with Volunteers/Training Leaders
4. Rotary Youth Programs
5. Conflict Management
6. Change Management

2:25 – 3:15 PM **Presidents Nominee Breakout #3**  
A Look at Club Finances

2:25 – 3:15 PM **Assistant Governors Breakout #3**

3:15 – 3:30 PM Transition and Networking Opportunity  
Vendors & Exhibitors

3:30 – 4:30 PM **District Breakout #3**

5:30 – 6:30 PM Hospitality, Networking, and Cash Bar in Atrium

6:30 – 7:30 PM **Dinner - Grand Ballroom**

7:30 – 8:30 PM **General Session # 3 Featured Speaker – Razia Jan, Creator of Razia’s Ray of Hope Foundation**

8:30 – 10:30 PM **Social Time**

**District Hospitality Rooms**  
(See Friday listing for each District)

## Sunday March 8, 2020

7:00 – 8:30 AM **Breakfast Buffet - Grand Ballroom**  
8:30 – 9:30 AM **District Breakout #4**

**Presidents Elect, Assistant Governors and Trainers**  
Time Management or other content

8:30 – 9:30 AM **Presidents Nominee Breakout #4**  
15 Month Countdown

9:30 – 9:45 AM Transition & Networking Opportunity  
Vendors & Exhibitors

**Coffee & Refreshments at Multiple Locations**  
9:45 –10:50 AM **General Session #4**

Comments from Chair’s Ellerbrock & Ryerson  
**Featured Speaker – Holger Knaack**  
**Rotary International President Elect**

**Commissioning of Presidents Elect**  
Final Comments from the Chairs

10:50 AM **Lunch - Optional Box Lunch or Buffet in Atrium**

## District Governors 2020-21

**District 6220:**  
**Scott Knafla**  
**586-876-9476**



[rotaryscottk@gmail.com](mailto:rotaryscottk@gmail.com)

**District 6440:**  
**Lyle Staab**  
**845-671-1223**



[gov.lyle@rotary6440.org](mailto:gov.lyle@rotary6440.org)

**District 6250:**  
**Bill Pritchard**  
**608-780-2637**



[prosapiaeo@gmail.com](mailto:prosapiaeo@gmail.com)

**District 6450:**  
**Chuck Corrigan**  
**630-853-9461**



[cjc1@dbcw.com](mailto:cjc1@dbcw.com)

**District 6270:**  
**Craig Burnett**  
**920-573-7277**



[craig.burnett@rotary6270.org](mailto:craig.burnett@rotary6270.org)

**District 6460:**  
**Maura Donnelly**  
**618-977-9135**



[rotarymaura@gmail.com](mailto:rotarymaura@gmail.com)

**District 6420:**  
**Tom Brooks**  
**815-608-6531**



[tobrooks@sbcglobal.net](mailto:tobrooks@sbcglobal.net)



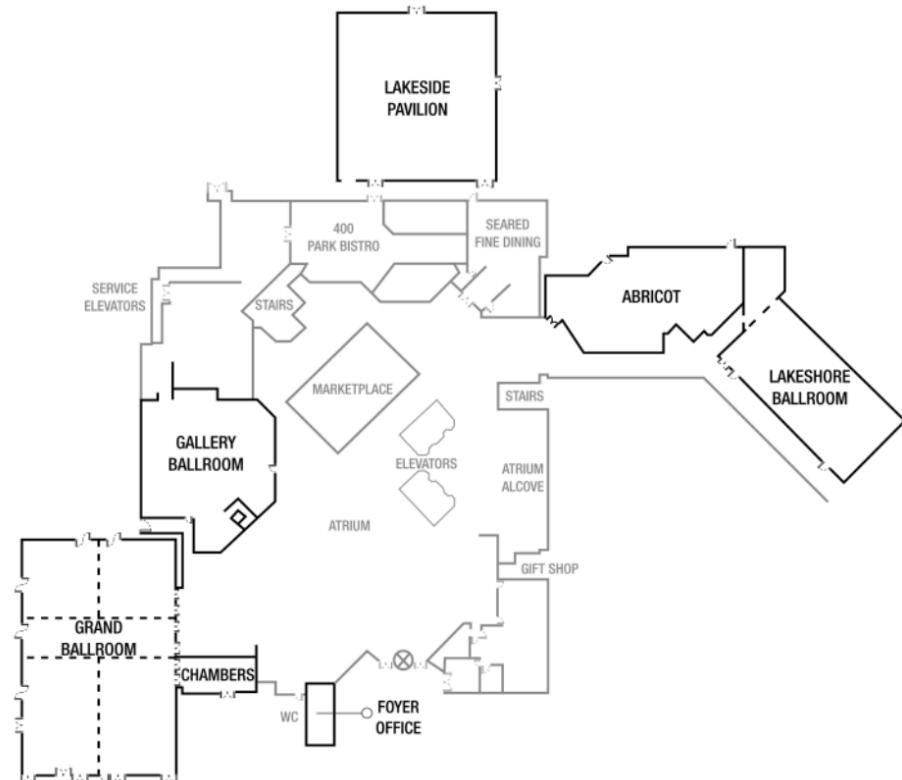
# Westin Meeting Rooms

"Rooms Are In Alphabetical Order"



**Thanks to the following vendors. Please visit their booths.**

- The Shelter Box
- Disaster Aid USA
- Russell Hampton
- Jhoole
- World Affairs Seminar
- Operation Warm
- DACdb
- Hope Institute of Uganda



## Future Leadership 2021-2022 District Governors

6220 Sridhar Balakuntalam  
[rotariansridharb@gmail.com](mailto:rotariansridharb@gmail.com)

6250 Karen Hebert  
[karenrotarian@gmail.com](mailto:karenrotarian@gmail.com)

6270 Lisa Werner  
[lwerner@uwalumni.com](mailto:lwerner@uwalumni.com)

6420 David McCully  
[dmcoo01@yahoo.com](mailto:dmcoo01@yahoo.com)

6440 Kevin Stevens  
[gov.kevin6440@gmail.com](mailto:gov.kevin6440@gmail.com)

6450 Jane Hopkins  
[janehopkins6450@gmail.com](mailto:janehopkins6450@gmail.com)

6460 Ryan Byers  
[byersrd@gmail.com](mailto:byersrd@gmail.com)

# Speakers

## Larry Lunsford

Rotary Club of Kansas City-Plaza, Missouri, USA  
Rotary International Director, 2013-2015



A certified public accountant, Larry is SVP/CFO of Bernstein-Rein Advertising, Inc. in Kansas City, Missouri. Larry and his wife Jill have two children, Trent and Cara. He enjoys blue and yellow M&Ms, all sports, travel, and collecting sports memorabilia, and waits patiently for the day when the Kansas City Chiefs will win the Super Bowl.

In 1982 Larry was a Rotary Foundation Ambassadorial Scholar to Australia. He joined Rotary in 1991, served as President of the Rotary Club of Kansas City-Plaza, Missouri in 1997-98, served as District Governor of Missouri D6040 in 2001-02, and Rotary International Director in 2013-15.

Larry and his wife Jill currently serve as Aides to RI President Mark Daniel Maloney, and wife Gay and will also serve for 3 years on the Rotary Peace Centers Committee of the Rotary Foundation. Larry has served as the Shoes Cheerleader for his District resulting in efforts which have collected nearly 340,000 pairs of new shoes through the Shoes for Orphan Souls project.

Larry is a Major Donor, a Benefactor, a Charter Member of the Bequest Society and the D6040 Paul Harris Society, and has been awarded the Rotary Foundation Citation for Meritorious Service and the RI Service Above Self Award.

## Tom Thorfinnson

Rotary Club of Hopkins, Minnesota, USA  
Rotary International Chief Strategy Officer  
Rotary International Director 2009-2011



Tom Thorfinnson is the Chief Strategy Officer for Rotary International. Tom has been an active Rotarian and has served Rotary in a number of volunteer capacities, including serving as President of the Hopkins MN Rotary Club in 1992-93. Over the last 15 years Tom has made 10 volunteer trips to Haiti on water and sanitation projects.

As a Rotarian, Tom served for five years on the Strategic Planning Committee as either a member or as a liaison. He was a member of the Rotary International Board of Directors from 2009-2011 and served as Rotary's Vice-President in 2010-11.

In 2015, Tom was selected to serve as a Trustee of The Rotary Foundation and in 2016 was selected to serve as Vice-Chair of the Rotary Foundation.

In October of 2016 Tom resigned from the Trustees to take on the Chief Strategy Officer position. Tom combines over 30 years of corporate law and corporate governance practice with his extensive volunteer experience to bring a fresh volunteer perspective to this executive management position.

Tom is a level 2 Rotary Foundation Major Donor, a member of the Paul Harris Society and a level 4 Bequest Society Member.

## Pauline Perreault

Entrepreneur, Business Owner, Professional Speaker, World Traveler, Rotarian.



Pauline Perreault is a former Rotary Youth Exchange Student to Germany. She got her start with Rotary at 16 years old and hasn't looked back. Pauline was active in district youth programs and currently focuses on delivering training to youth and Rotarians across North America. She went to the University of British Columbia to study international business and marketing, spent a summer in Ottawa, lived in Quebec and went back to Germany for her last year of university.

She is co-founder of the 6 Be's, a positively focused program for exchange students that has been translated in multiple languages and used worldwide. Outside of Rotary, she loves to travel, read and avoid bears when in bear country. She currently lives in Edmonton, Alberta, Canada.

## Razia Jan

Entrepreneur, Business Owner, Professional Speaker, World Traveler, Rotarian.



Born in Afghanistan, Razia moved to the US in 1970 working as the proprietor of a small tailoring business in Massachusetts. After September 11, she rallied her adopted New England community to send over 400 homemade blankets to Ground Zero rescue workers. Those efforts expanded to sending care packages to troops in Afghanistan and coordinating shoe delivery to needy Afghan children. Her handmade quilts commemorating September 11 have been exhibited around the US.

Razia was President of her Rotary Club for 20 years and was awarded Rotary International's Service Above Self Award in addition to RI's Global Woman of Action Award and the Agent of Change Award from the Rotary Club of Concord. She is a sought after speaker all over the United States and abroad.

Razia's Ray of Hope Foundation would not exist without the spirit, vision and tireless efforts of its founder and president Razia Jan. This foundation improves the lives of Afghan girls through community-based education in the belief that education is key to positive, peaceful change for current and future generations and that we must empower girls and young women through education and resources to work toward brighter futures in their own villages and well beyond.

## Rick Kyte

Rotary Club of La Crosse Downtown



Rick Kyte is the Endowed Professor and Director of the D. B. Reinhart Institute for Ethics in Leadership at Viterbo University in La Crosse, Wisconsin where he teaches a variety of ethics courses dealing with issues in business, politics, healthcare, and the environment. He received his undergraduate degree from Hamline University and his Ph.D. in philosophy from The Johns Hopkins University in 1994.

Rick writes a regular column for the La Crosse Tribune and the Texas City Post titled "The Ethical Life." He is asked to speak frequently on the topics of servant leadership, building social capital, and ethical decision making.

## Holger Knaack

Rotary Club of Herzogtum Lauenburg-Molln, Germany  
President, Rotary International, 2020-21



Our 2020-2021 Rotary International President Holger Knaack has been a Rotarian since 1991 and is a member of the Rotary Club of Herzogtum Lauenburg-Molln. He has served as RI treasurer and was a member of the Executive Committee of the Board as well as serving as RI President's representative, Council on Legislation, Zone Coordinator, GETS trainer and RI training leader.

In his community Holger is a founding member of the Civic Foundation of the City of Ratzeburg and has served as president of the Golf-Club Gut Grambek for years. Since 1995 he has been CEO of the real estate company Knaack KG. Previously he was partner and general manager of Knaack Enterprises, a 125 year old family bakery business.

Holger is a Major Donor to The Rotary Foundation, a member of the Paul Harris Society and the Bequest Society. He has been married to Susanne for 42 years and together they have hosted more than 40 Rotary Youth Exchange students.

