Rotary

Midwest PETS

Midwest PETS 2025

GIVING BACK: THE POWER OF The Rotary Foundation

Rotary
Midwest PETS

Giving Back: The Power of The Rotary Foundation

XXXX XXXX
Rotary Club of XXXXX
District XXXX
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Rotary
Midwest PETS

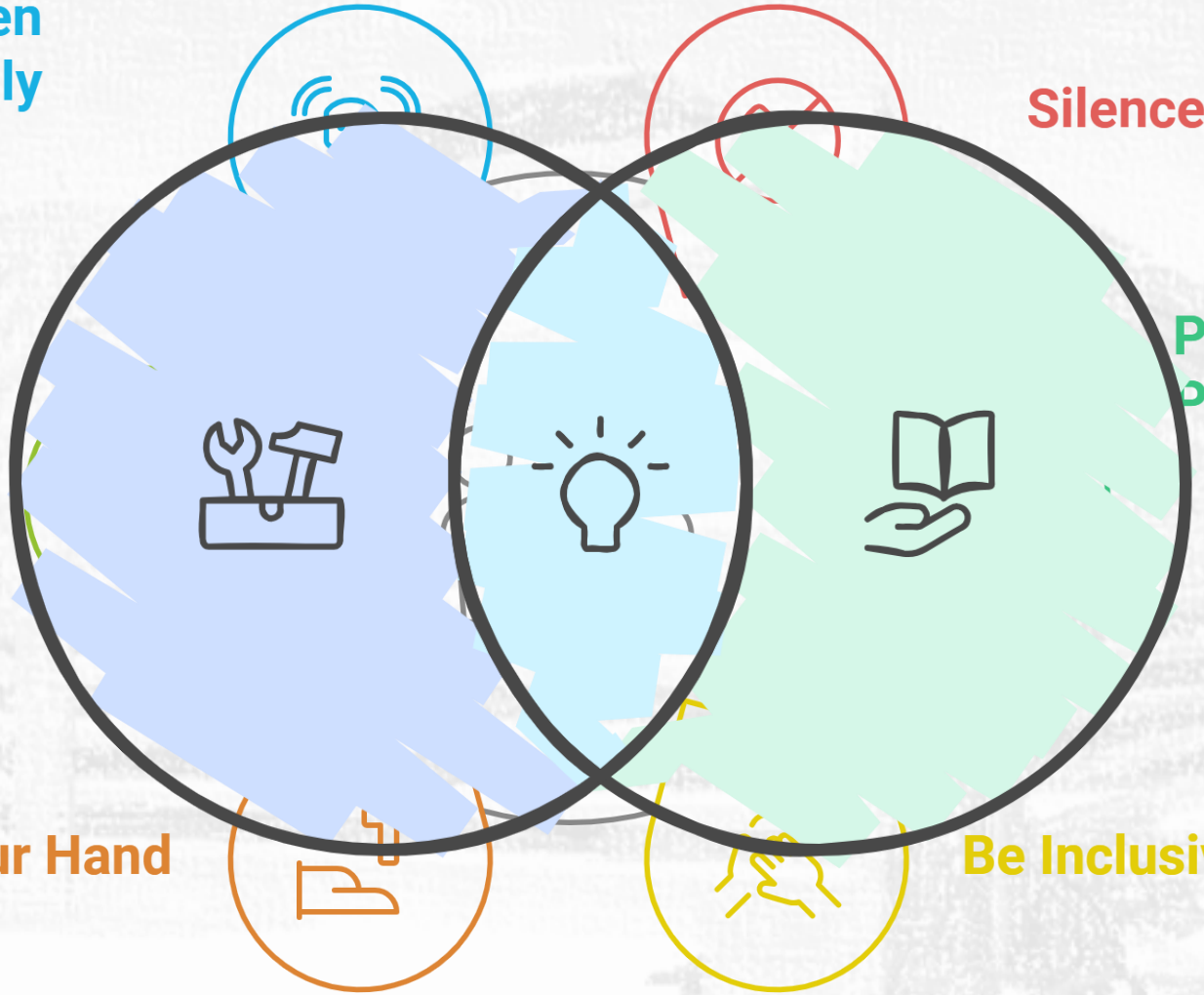
Ground Rules

Listen Respectfully

Silence Phones

Be Clear, Concise, and Brief

Plan to Participate



Raise Your Hand

Be Inclusive

Rotary Midwest PETS

The Rotary Foundation

The Rotary Foundation ≠ Your club's foundation

- Your club, area, or district may have its own foundation
- These are separate, distinct entities
- Your club is probably not a 501(c)(3), so make sure you are fundraising correctly

Mission

To enable Rotary members to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

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Set Your Rotary Foundation Goal

Why are Goals Important?

Having goals, and working towards them, can help your club be more organized, accomplish milestones that are meaningful to your club members, and provide a sense of accomplishment once achieved.

Acronyms

TRF	**The Rotary Foundation**
DDF	**District Designated Funds**
DG	**District Governor**
DRFC	**District Rotary Foundation Chair**
PE	**President Elect**

The Rotary Foundation

What does TRF do?

- Money from TRF funds our projects, including Global and District Grants, Peace Scholars, Polio Plus, and Disaster Relief Grants

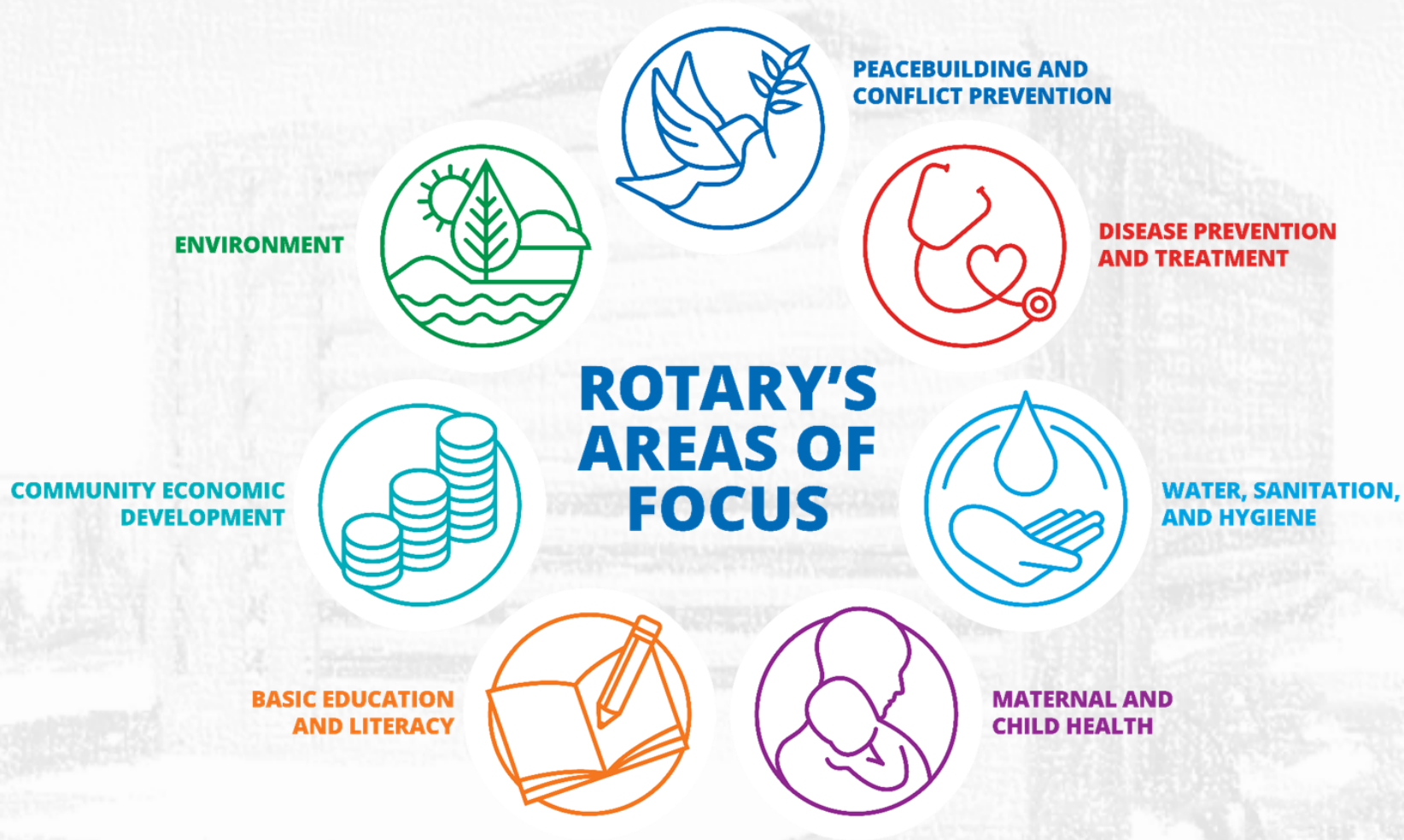
How does TRF work?

- TRF Trustees make decisions on how to invest the money
- Money donated to the Annual Fund-SHARE comes back to your district as District Designated Funds (DDF)

Why is donating to TRF important?

- Foundation, Public Image, and Membership all work together to increase our impact
- TRF supports our clubs and Rotarians to make the changes that we want to see in the world

TRF's Areas of Focus



The Rotary Foundation's Programs

District Grants

- Club money gets matched with DDF
- Match amount varies by district

Global Grants

- Club money matched with DDF, DDF matched 80% by The World Fund
- Must have partner club in a different country

Global Scholars and Peace Fellows

- Global Scholars are funded by DDF from your district
- Peace Fellows don't cost your club or district anything but time!

The Rotary Foundation's Programs

Disaster Relief Grants

- Quick response to disasters, such as flooding, earthquakes, wars
- Funded through the Rotary Disaster Response Fund

Programs of Scale Grants

- One awarded per year
- Support member-led, evidenced-based programs that have already demonstrated success

Vocational Training Teams

- Group of professionals that travel to another country to learn or to teach
- Align with Rotary's Areas of Focus

What are you going to do? Set goals!

Must Do's for PE's

1. **Make sure that your outgoing club president has updated club officers in my.rotary**

2. **Make sure your club is Grant-Qualified**

- Different standards to lead vs participate in District and Global Grants
- When? Usually by mid-May to get a District Grant
- Qualification can vary between districts, may include:
  - $100/member average giving to The Annual Fund-SHARE
  - Entering goals in The Goal Center
  - Sign MOU
  - Attend Grant Management Seminar
  - PE attends PETS

Must Do’s as Club President

1. **Update my.rotary with new officers before the end of your year as club president**

2. **Ensure grant reporting is submitted on time**
   - One club being late on reporting can hold up the rest of the district in getting grants approved

Nice to do as Club President

1. Set Foundation Goals in The Goal Center*
2. Encourage your club members to donate to The Rotary Foundation
3. Schedule your DRFC as a speaker
4. Fundraise for Polio+
5. Designate a Club Foundation Chair and/or Committee
6. Update your club's goals and progress throughout the year
7. Upload your club's service projects into The Service Center

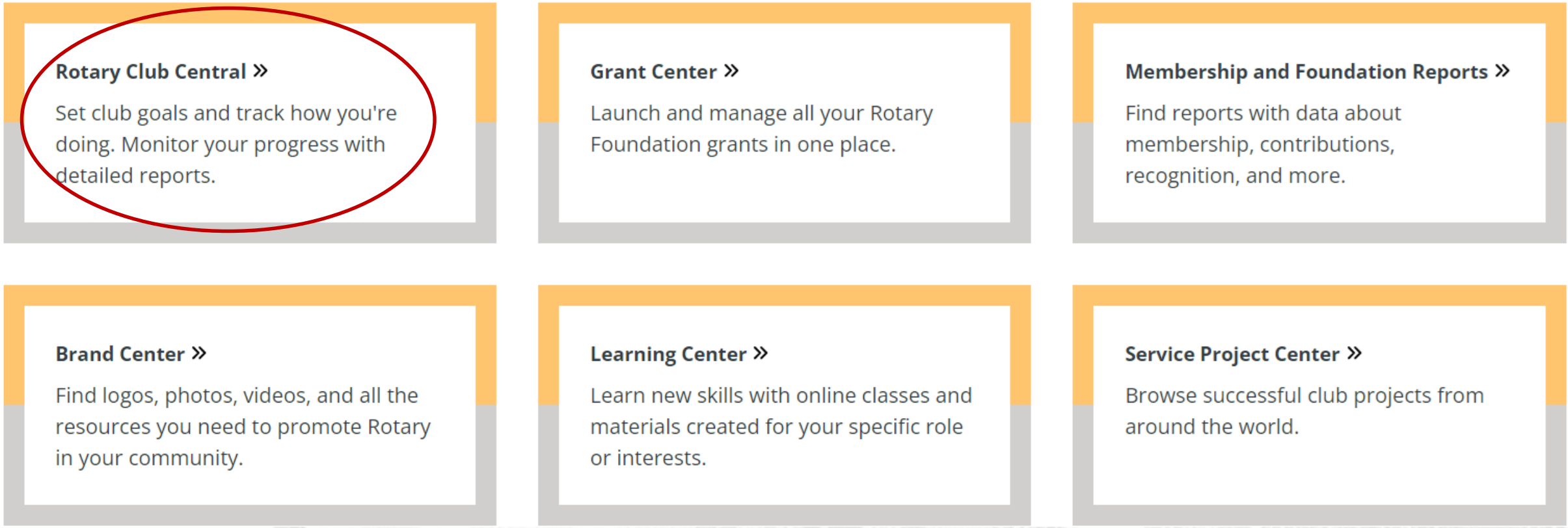
PRO-TIP: DELEGATE DELEGATE DELEGATE

- Delegating tasks gets things off your own plate and gets other club members involved
- Your club members **WANT** to help and be involved
- It's a win-win

The Goal Center

How to get there 1-2-3

1. Go to my.rotary.org
2. Log in
3. Click on Rotary Club Central



The Goal Center

Enhance Participant Engagement | **Increase our Impact** | Expand Our Reach | Increase Our Ability to Adapt | All

SAVE | CANCEL

Which goals will your club track this year? Browse goals by category and select on

Sort selected goals

Annual Fund contributions
Show goal details and history

ACHIEVEMENT (USD): 0 — As Of 17-Sep-24 | OF | GOAL (USD): - Enter Goal Value | SELECT GOAL

Service projects
Show goal details and history

ACHIEVEMENT: - — As Of 17-Sep-24 | OF | GOAL: - Enter Goal Value | SELECT GOAL

PolioPlus Fund contributions
Show goal details and history

ACHIEVEMENT (USD): 0 — As Of 17-Sep-24 | OF | GOAL (USD): - Enter Goal Value | SELECT GOAL

Major gifts
Show goal details and history

ACHIEVEMENT: 0 — As Of 17-Sep-24 | OF | GOAL: - Enter Goal Value | SELECT GOAL

Inbound Youth Exchange students
Show goal details and history

ACHIEVEMENT: - | OF | GOAL: - Enter Goal Value | SELECT GOAL

Bequest Society members
Show goal details and history

ACHIEVEMENT: 0 — As Of 17-Sep-24 | OF | GOAL: - Enter Goal Value | SELECT GOAL

The Goal Center

Best Practices

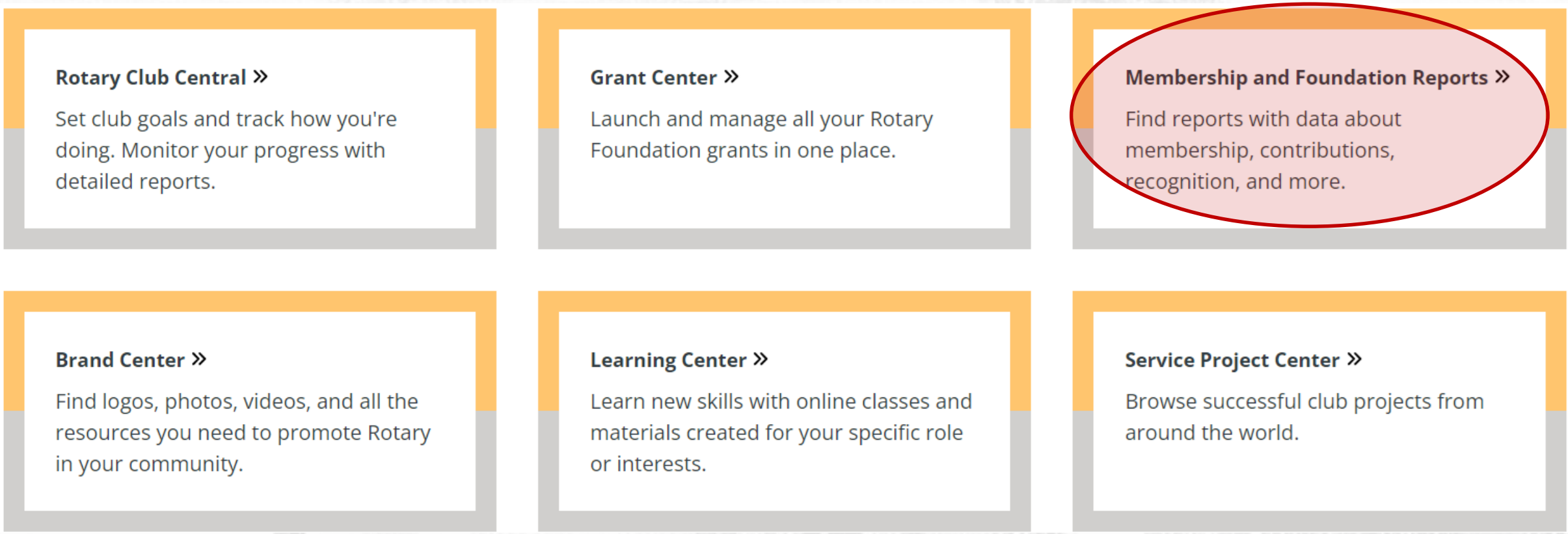
- What are your club's goals and how will you support members in reaching them?
- Discuss goals for your year as Club President with your members and/or your club board
- Do a Club Visioning Session or use the Club Health Check
- You can update goals throughout the year
- Update progress towards your goals quarterly
- Earn a Rotary Club Excellence Award!
    - choose at least 50% of the goals and achieve them

Please set Foundation Goals!

Foundation Reports

How to get there 1-2-3

1. Go to my.rotary.org
2. Log in
3. Click on Membership and Foundation Reports



Foundation Reports

Helpful Reports

- Club Fundraising Analysis
- Club Recognition Summary
- Paul Harris Fellow and Benefactor Report

Who can access these reports?

- Access granted according to club officers as reported in my.rotary (NOT CLUB RUNNER!)
- Club President and Club Foundation Chair can run Foundation reports for your club
- District Governor and District Rotary Foundation Chair can run reports for all clubs
- Only share this information on a need-to-know basis

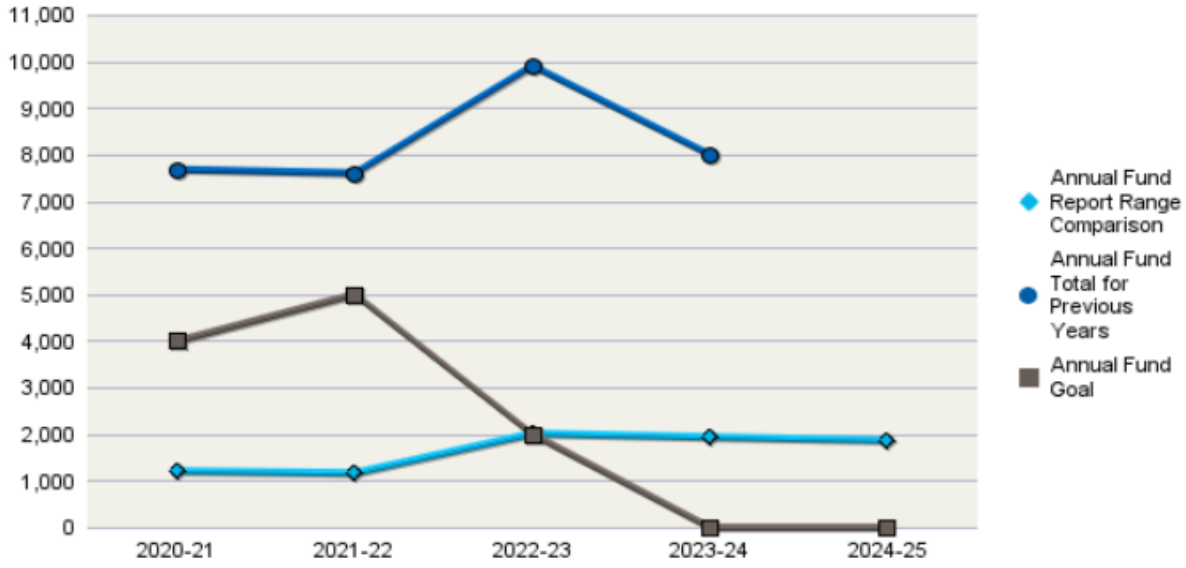
CLUB FUNDRAISING ANALYSIS

INTERIM RESULTS FOR JULY THROUGH SEPTEMBER (2024-25)

District 6250

Annual Fund Goal	
2024-25	$0
2023-24	$0
2022-23	$2,000
2021-22	**$5,000**
2020-21	$4,000

Annual Fund Contributions	
2024-25	$1,870
2023-24	$8,001
2022-23	**$9,906**
2021-22	$7,604
2020-21	$7,681



Annual Fund Report Range Comparison is the Annual Fund giving from 1 July to 30 September for current and previous years

The prior four-year average in Annual Fund giving from July through 30 September is $1,584. This figure can be used to compare Annual Fund giving for the current Rotary year.

***Total Contributions include Annual Fund, PolioPlus, approved Foundation Grants, Other Giving, and Endowment contributions for the reporting period.**

For questions and additional club reports please use MyRotary or call the Rotary Support Center toll free at (+1-866-976-8279) or by email at (rotarysupportcenter@rotary.org).

Madison-After Hours, WI (85086)

Total Contributions*	
2024-25	$2,155
2023-24	$9,086
2022-23	**$10,586**
2021-22	$8,414
2020-21	$7,821

AF Per Capita	Club	District
2024-25	$98	$21
2023-24	$500	$168
2022-23	**$583**	$161
2021-22	$282	**$169**
2020-21	$265	$137

Membership	
2024-25	19
2023-24	16
2022-23	17
2021-22	27
2020-21	**29**

	EREY Members	Sustaining Members	PHS Eligible
2024-25	6	2	1
2023-24	8	8	**3**
2022-23	11	10	2
2021-22	8	8	2
2020-21	**14**	**14**	2

Note: 'EREY Members' reflect the number of donors who contributed some amount to the Annual Fund during the Rotary Year. 'Sustaining Members' reflect the number of donors who contributed US$100 or more to the Annual Fund. 'PHS Eligible' reflect the number of donors who contributed US$1,000 or more to the Annual Fund, Polio Plus or approved Foundation Grant.

CLUB RECOGNITION SUMMARY

AS OF 24 OCTOBER 2024

Madison-After Hours, WI, United States

District:	6250	**Paul Harris Fellows:**	11	**Bequest Society:**	2	**Rotarian Donors:**	13	**Rotary Direct Donors:**	4	**All-Time Giving:**	$73,851
Club:	85086	**Benefactors:**	2	**Major Donors:**	2	**Rotarian Non-Donors:**	5	**Non-Rotarian Donors:**	0		

Rotary ID	Name	Club Member	Recognition Amount	Current PHF Level	PHF Date	Foundation Recognition Pts Available	-- Last Contribution --		Benefactor	Rotary Direct
85086	R/C of Madison-After Hours					1,830.90	Dec-2021	POLIO PLUS		
8664627	[redacted]	Y	9,000.00 *	PHF+8	May-2013	29,560.00	Oct-2024	AF-SHARE	Y	Y
8664552	[redacted]	Y	2,000.00	PHF+1	Dec-2020	1,200.00	Nov-2022	AF-SHARE	N	
11706685	[redacted]	Y							N	
9244921	[redacted]	Y	2,310.00	PHF+1	May-2015	1,310.00	Sep-2020	POLIO PLUS	Y	
11895402	[redacted]	Y							N	
8998172	[redacted]	Y							N	
10246218	[redacted]	Y	200.00			200.00	Mar-2024	AF-SHARE	N	
11714375	[redacted]	Y							N	
11895404	[redacted]	Y							N	
8763477	[redacted]	Y	2,435.00	PHF+1	Jun-2017	1,815.00	Nov-2020	AF-SHARE	N	
9704753	[redacted]	Y	2,548.00	PHF+1	Apr-2019	1,148.00	Oct-2024	AF-SHARE	N	Y
9470601	[redacted]	Y	4,150.00	PHF+3	Jun-2021	1,900.00	Dec-2023	AF-SHARE	N	
9730673	[redacted]	Y	715.00			615.00	Oct-2024	AF-SHARE	N	Y
9856094	[redacted]	Y	1,100.00	PHF	Dec-2022	300.00	Nov-2022	AF-SHARE	N	
9374120	[redacted]	Y	3,518.68	PHF+2	Aug-2022	2,416.68	Sep-2024	AF-SHARE	N	
8664659	[redacted]	Y	7,291.25	PHF+6	Jun-2013	5,641.25	Oct-2024	AF-SHARE	N	Y
10317812	[redacted]	Y	1,810.00	PHF	Dec-2022	450.00	Dec-2020	AF-SHARE	N	
6134615	[redacted]	Y	1,357.00	PHF	Aug-2013	357.00	Oct-2020	AF-SHARE	N	

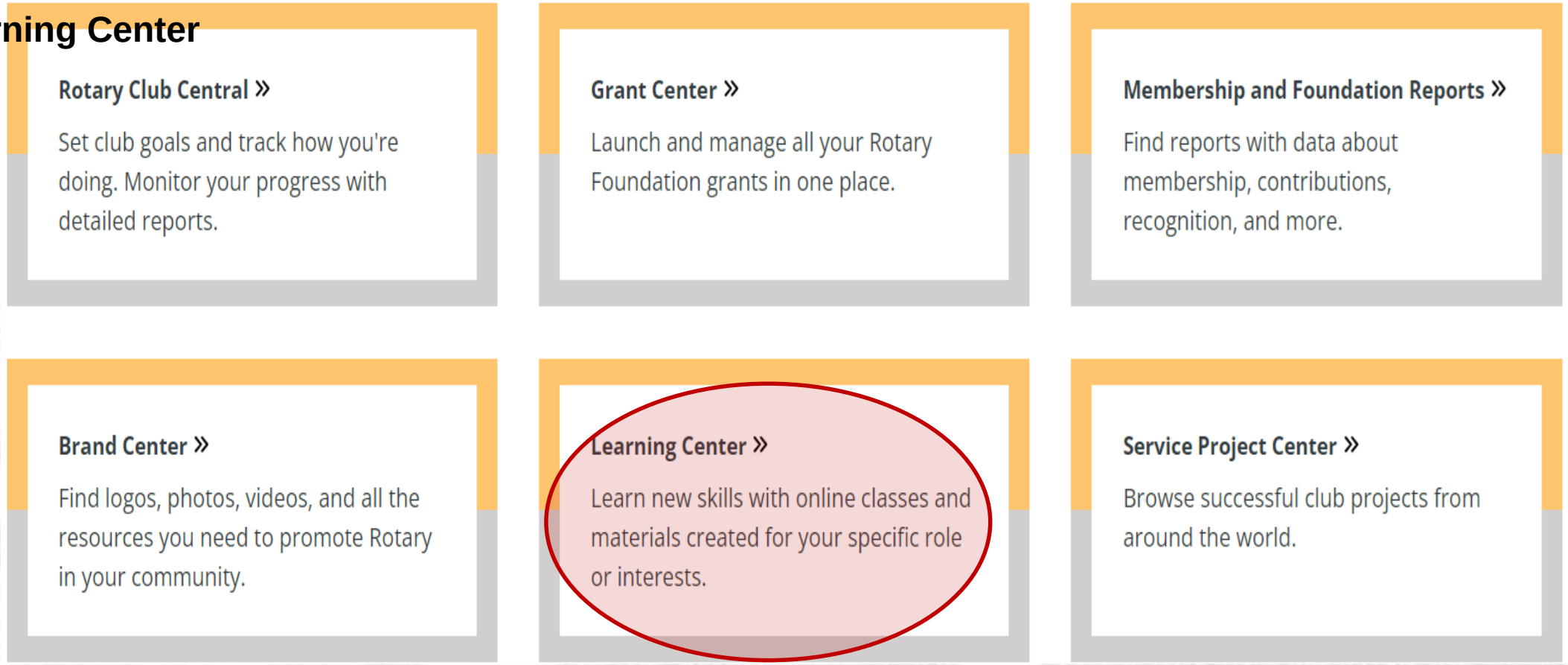
Foundation Education

- Your DRFC would love to be a speaker at your club!
- Ask your DG or DRFC about other leaders that are passionate about TRF
- Rotarians that have led a Global Grant or District Grant
- What area of the Foundation would interest your club members?

The Learning Center: More Than You Ever Knew You Could Know

How to get there 1-2-3

1. **Go to my.rotary.org**
2. **Log in**
3. **Click on Learning Center**



The Learning Center

About Rotary

Club Leadership

District Leadership

General

Membership

Professional Development

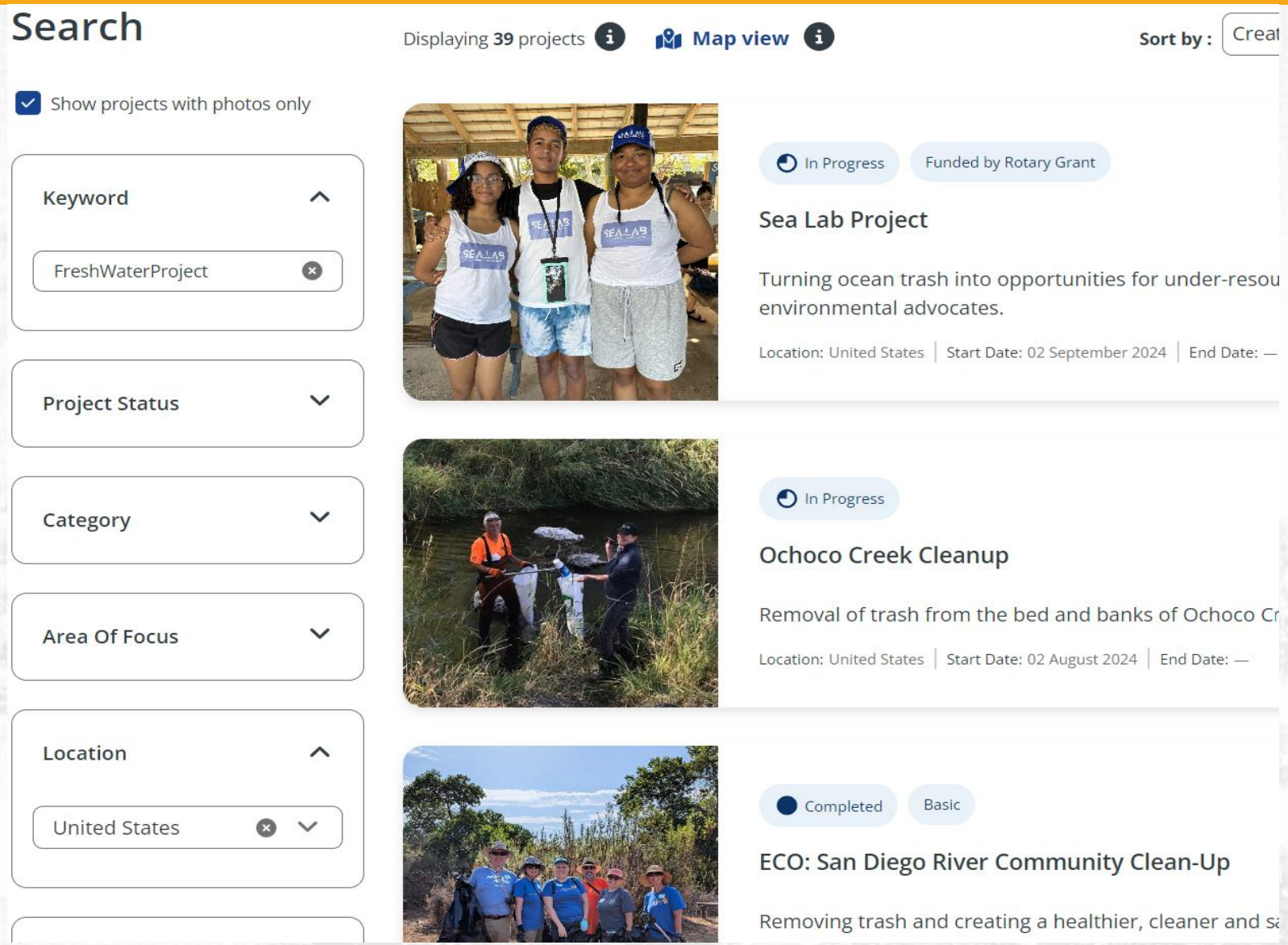
Public Image

Service

The Rotary Foundation

The Service Project Center

Use the brand-new Service Project Center to upload your club's projects and gain inspiration from all around the world



What are you going to do? Set goals!

Resources

Find it yourself!

- my.rotary.org
- The Learning Center
- The Grant Center (lots of materials here!)

Ask around!

- Your District Rotary Foundation Chair (DRFC)
- Your club's Foundation Chair
- District leaders on the District Rotary Foundation Committee
  - Grants Chairs, Giving Chairs, Subcommittee Chairs
  - Find your district leaders on your district's website

The Rotary Foundation

my.rotary **Club Runner** **DAC db**

- These are two different platforms

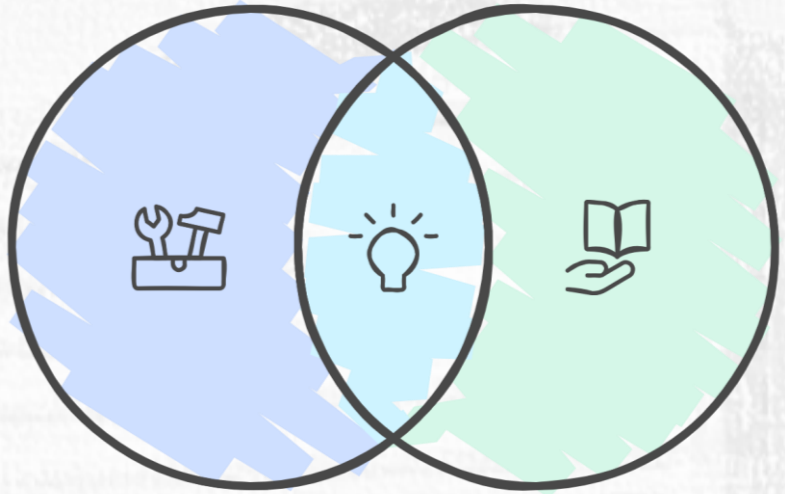
- They only “talk to each other” about a few things
  - Membership numbers, demographics

- Your outgoing president **MUST** update officers for the new year on **BOTH** platforms before July 1st

The Rotary Foundation

Next steps, Questions

Thank You!



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